NEW USER-FRIENDLY APPS SHARPEN A SPEAKER'S PRESENTATION SKILLS
Orator App Suite™ (OratorPro™, OratorPro Plus™, OratorLive™, OratorCue™)
First Mobile Apps To Give Real-Time Feedback

Why They Were Developed: Stuart Friedman, is the CEO and founder of Global Context, an international cross-cultural communications consulting and training firm in Redwood City, California. He developed the new mobile apps based upon decades of firsthand experience in the corporate world at high technology firms where he and co-workers were often asked to observe live or practice presentations.

Three things were clear:
 ➢ Colleagues or those in management would wait until the end to give feedback to the speakers
 ➢ People from different world cultures were reticent to interrupt or give constructive criticism
 ➢ Most feedback about a speaker's performance had little or no impact since it was after the fact

Now undesirable behaviors and habits can easily be corrected on-the-spot by using these apps

Who Will Benefit: Anyone rehearsing an important talk, speech or live presentation.

How They Work: Audience members enter feedback on smartphones appearing on the speaker's iPad. The iPad displays a dashboard of indicator lights representing different feedback alerts such as, slow down, talk faster, speak louder, repeated words, add emotion, speak clearly and watch your time.

AUDIENCE SIDE: Available on iTunes for the iPhone or Google Play for an Android device
OratorCue   FREE
- Companion app which supports OratorPro, OratorLive, OratorPro Plus
- Allows people to give "cues" to the speaker by pressing the appropriate button on their smartphone which lights up the matching icon on the speaker's iPad.
- Give feedback in two ways: either by being present or from afar via an Internet connection.

SPEAKER SIDE: All Three Apps are Available on iTunes for the iPad (Next versions will also run on iPhones and Android phones)
OratorLive   FREE
- Up to a 30-minute presentation and up to three audience members
- Three real-time feedback alerts for the speaker to choose from

OratorPro $14.99
- Unlimited presentation length
- Unlimited number of audience participants can give feedback
- Speaker selects up to six feedback alerts from a dozen to display on their iPad; more alerts soon

OratorPro Plus $17.99
All the features of OratorPro and these:
- Audience feedback is recorded for the speaker's review after their presentation ends
- Audience feedback for the alerts not chosen to see in real-time are also recorded

For More Information Visit: OratorPro: www.oratorpro.com || Global Context: www.global-context.com Or **Contact:** Debbie Bayes, ZB Group Inc. (609) 514-0966 ||dbayes@zbgroupinc.com